Fundraising Tips

There are lots of ways to meet your fundraising goals – here are some of our favorite suggestions!

1. **PERSONALIZE YOUR FUNDRAISING PAGE**
2. **SEND AN EMAIL** to everyone you know asking for help.
   - Write a personal message that talks about why feeding your hungry neighbors is important to you. Some ‘inspiration’ messages to copy, modify or use for ideas:
     i. “When children get hungry, it’s hard for them to concentrate on school. I’m raising money for Neighborhood Food Pantries because it’s important that the 32,000+ kids in DuPage county are well fed to do well in school”.
     ii. “Over 60,000 people in DuPage county are at risk of being Hungry EVERY DAY. Help me raise money to feed our hungry neighbors”.
     iii. “People think of DuPage county as being very wealthy, but I was shocked to learn that portions of the county have poverty rates as high at 31.5%. Please donate to help me raise money for the more than 60,000 DuPage residents who don’t know where their next meal is coming from!”
   - Include a link to your fundraising page.
   - Remind them to find out if their company matches donations ! ! !
3. **SHARE THE IMPACT** of their donation:
   - $5 will feed a family of 4 for a whole week
   - $20 feeds a family for a month
   - $50 provides more than 1,000 lbs of food for our neighbors in need
   - $100 provides 2,600 meals for local families

4. **SHARE YOUR PAGE** on Social Media
5. **ASK FOR DONATIONS AT WORK**:
   - See if your company will host a ‘dress down’ day (employees can wear jeans, shorts, or flip-flops in exchange for a donation)
   - Put up a flyer & collection bin by your desk, at the cashier checkout or reception station or in your lunchroom / cafeteria
6. **ASK LOCAL BUSINESSES TO COLLECTION DONATIONS**
7. **HOLD A RESTAURANT FUNDRAISER** at your favorite watering hole (ask them to donate a portion of sales on a certain day)
8. **ASK YOUR FRIENDS** who do ‘home party sales’ to do a fundraiser and donate a portion to your effort:
   a. Invite several friends to your home together for a “Girl’s Night In” event
   b. Make it easy – have an ‘online party’

Need help? Contact Pete Kinsella, Development Director at 630-632-7014 or at Pete@NeighborhoodFP.org.