



# Personalize your pledge page!

Customizing your personal and team pledge pages on the *Shopping Cart Shuffle* site really helps to tell your story! Many people may not read the whole email or social media post, and this is your last chance to get the message across and to maximize potential donations.

1. To get to your fundraising page, click on the “Menu” button and select “Dashboard”.
2. Scroll to the bottom of the page to find your pledge page information. Select “Edit Page” to View & Edit your pledge page.
3. **SET A GOAL.** Make it a ‘stretch’ goal but not so high that people won’t think you’ll hit it. You can always change your goal later!
4. **ADD A PHOTO.** This will make your page more personal.
5. **TELL YOUR STORY.** Write a personal message that talks about why you are involved, or use the sample message that is already on your page. See the Fundraising Tips page for additional messaging ideas.
6. **Finally, SHARE YOUR PAGE to raise donations.** Post a link on social media and email to friends, family, and colleagues!

*Need help with your fundraising page?  
Contact Elizabeth Zrelak at [Elizabeth@NeighborhoodFP.org](mailto:Elizabeth@NeighborhoodFP.org)*

**THANK YOU** for your dedication to feeding our hungry neighbors!!!

The screenshot shows the top navigation bar with links for '1-855-969-5515', 'Contact', 'Sign Out', and 'Menu'. The 'Menu' dropdown is open, showing options: 'Event Organizers', 'Set Up New Event' (circled in red), 'Participants', 'Find an Event', and 'Dashboard'. Below the menu is a form for creating a new event. The form includes fields for 'Display name (optional)', 'Your fundraising goal (\$)', and a text area for 'Enter a description or message to your visitors. This will go in the 'My Story...' section.' The text area has a rich text editor toolbar with options for bold, italic, underline, strikethrough, text color, background color, bulleted list, numbered list, link, and unlink. The text area contains the placeholder text 'Type something' and a character count '0'.