



Neighborhood Food Pantries Shopping Cart Shuffle 5k + Kids Dash – Hungry for Change? Run for it!

June 22, 2024 8:30am 5K Start
Mallard Lake Forest Preserve, Hanover Park, IL



SPONSORSHIP OPPORTUNITIES

Sponsorships opportunities include: Acknowledgement of sponsorship at opening ceremony, name/logo on banner at event, name/logo on race shirt, acknowledgement on NFP website, social media, and in our annual report.

Premier Sponsor

\$10,000

(*Presented By* if no anniversary sponsorship is identified)

- Local area newspaper/digital press release featuring your name and logo
- Prominent logo on the back of the race shirt & banner
- Opportunity to have a table with marketing materials on race day (supplied by sponsor)
- 16 race registrations

Gold Level Sponsor

\$5,000

- Logo on the back of the race shirt & banner
- Opportunity to have a table with marketing materials on race day (supplied by sponsor)
- 10 race registrations

Silver Level Sponsorship

\$3,500

- Logo on the back of the race shirt
- Opportunity to have a table with marketing materials on race day (supplied by sponsor)
- 6 race registrations

Race Shirt Sponsor

\$2,500

- Logo on the back of the race shirt
- Opportunity to have a table with marketing materials on race day (supplied by sponsor)
- 4 race registrations

Bib Sponsor

\$2,000

- Name/logo on runner's race bib
- 4 race registrations

Mile Marker Sponsor (2 available)

\$1,000

- Sponsorship sign with logo at mile marker
- 2 race registrations

Race Warmup Sponsor

\$1,000

- Opportunity to have a table with staff and marketing materials on race day (supplied by sponsor)
- Provide warmup/stretching exercises with runners/kids before start of race
- 2 race registrations

Water Station Sponsor

\$1,000

- Table on the race route with sign and your staff handing out water on race day (supplied by sponsor)
- Provide warmup/stretching exercises with runners/kids before start of race
- 2 race registrations

Audio Sponsor

\$1,000

- Table with your logo and a sign for marketing (provided by sponsor)
- 2 race registrations

Print Sponsor

\$1,000

- Table with your logo and a sign for marketing (provided by sponsor)
- 2 race registrations

Healthy Snack Sponsor (2 available)

\$1,000

- Table with your logo and a sign for marketing (provided by sponsor)
- 2 race registrations

Friend Sponsor (2 available)

\$1,000

- Table with your logo and a sign for marketing (provided by sponsor)
- 2 race registrations

To support NFP through sponsorship, or for questions about the events, please contact Elizabeth Zrelak at 630-945-0072 or elizabeth@neighborhoodfp.org