



Fundraising Tips

There are lots of ways to meet your fundraising goals – here are some of our favorite suggestions, but please share your most effective methods with us on the [Shopping Cart Shuffle 5K](#) Facebook page!

1. [PERSONLIZE YOUR FUNDRAISING PAGE](#)

2. **SEND AN EMAIL** to everyone you know asking for help.

- Write a personal message that talks about why feeding your hungry neighbors is important to you. Some 'inspiration' messages to copy, modify or use for ideas:
 - i. "When I get hungry, it's hard for me to concentrate on {work/school}. I'm raising money for Neighborhood Food Pantries because it's important that the 32,000+ kids in DuPage county are well fed to do well in school".
 - ii. "As you might know, when I get hungry, I get HANGRY. 72,580 people in DuPage county are at risk of being Hangry EVERY DAY. Help me raise money to feed our hungry neighbors".
 - iii. "People think of DuPage county as being very wealthy, but I was shocked to learn that portions of the county have poverty rates as high as 31.5%. Please donate to help me raise money for the more than 72,580 DuPage residents who don't know where their next meal is coming from!"
- Don't be afraid to reach for their emotions – "Make 'em laugh" or "Make 'em cry", but get their attention!
- Include a link to your fundraising page.
- Remind them to find out if their company matches donations ! ! !

3. **SHARE THE IMPACT** of their donation:

- i. \$5 will feed a family of 4 for a whole week
- ii. \$20 feeds a family for a month
- iii. \$50 provides more than 1,000 lbs of food for our neighbors in need
- iv. \$100 provides 2,600 meals for local families

4. **SHARE YOUR PAGE** on Social Media (see the "[Social Media and Fundraising](#)" section)

5. **ASK FOR DONATIONS AT WORK:**

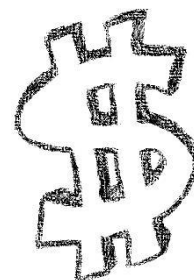
- See if your company will host a 'dress down' day (employees can wear jeans, shorts, or flip-flops in exchange for a donation)
- Put up a flyer & collection bin by your desk, at the cashier checkout or reception station or in your lunchroom / cafeteria

6. **ASK LOCAL BUSINESSES TO COLLECTION DONATIONS**

7. **HOLD A RESTAURANT FUNDRAISER** at your favorite watering hole (ask them to donate a portion of sales on a certain day)

8. **ASK YOUR FRIENDS** who do 'home party sales' to do a fundraiser and donate a portion to your effort:

- a. Invite several friends to your home together for a "Girl's Night In" event
- b. Make it easy – have an 'online party'



Need help? Contact Heather Kash, Development Director at 630.923.5197 or at Heather@NeighborhoodFP.org.