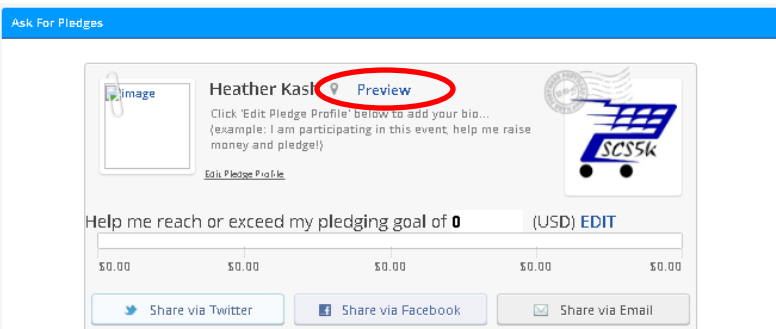
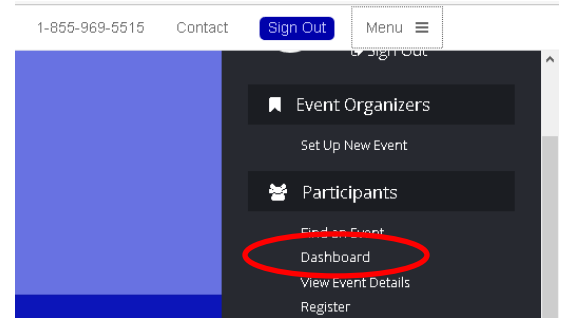




Personalize your pledge page!

Customizing your personal and team pledge pages on the *Shopping Cart Shuffle* site really helps to tell your story! Many people may not read the whole email or social media post, and this is your last chance to get the message across and to maximize potential donations.

- 1). To get to your fundraising page, click on the “Menu” button and select “Dashboard”.
- 2). Scroll to bottom of page to find your pledge page information. Select “Preview” to see your pledge page.



- 3). Select “Edit Pledge Page” on the right menu

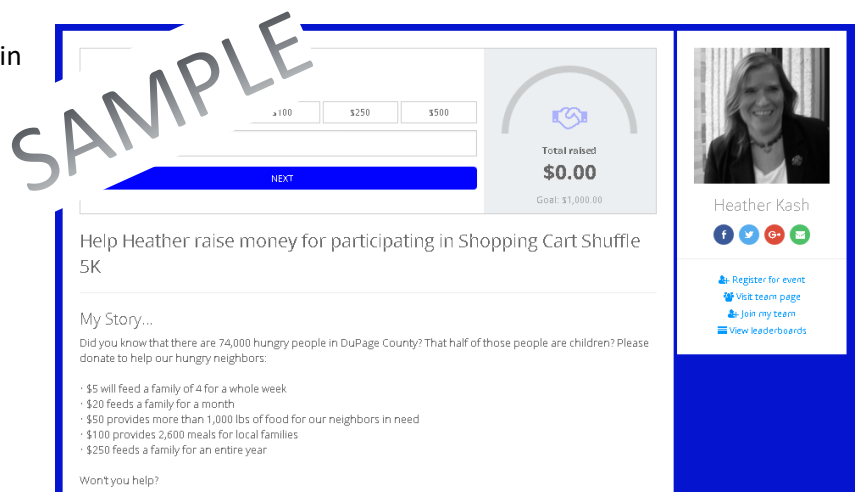
- **SET A GOAL.** Make it a ‘stretch’ goal but not so high that people won’t think you’ll hit it. You can always change your goal later!
- **ADD A PHOTO.** This will make your page more personal.
- **TELL YOUR STORY.** Write a personal message that talks about why you are involved.

Here is a sample message you could use:

Did you know that there are 68,000 hungry people in DuPage County? That half of those people are children? Please donate to help our hungry neighbors:

- \$5 will feed a family of 4 for a whole week
- \$20 feeds a family for a month
- \$50 provides more than 1,000 lbs of food for our neighbors in need
- \$100 provides 2,600 meals for local families
- \$250 feeds a family for an entire year

Won't you help?



Finally, **SHARE YOUR PAGE to raise donations.** Post a link on Social Media; e-mail to your friends and family!

Need help with your fundraising page? Contact Heather Kash, Development Director at 630.923.5197 or at Heather@NeighborhoodFP.org.

THANK YOU for your dedication to feeding our hungry neighbors!!!