



Social Media & Fundraising

Social Media is one of the best ways to increase donations to help feed our hungry neighbors. Social posts work best if you have customized your fundraising page (see the [“Personalize Your Fundraising Page”](#) section for tips!)

MAKE SURE YOU ARE FOLLOWING US ON OUR SOCIAL MEDIA CHANNELS (“ctrl + click” on the links to find our pages):



- Share our Facebook Event: <https://www.facebook.com/events/529998907646491/>
- Share or Tweet our event registration: <http://bit.ly/2020SCS5K>
- Tweet to us at [@ShopCart5KDuPag](#)
- Share our stories with a note “This is why I am raising money to #FeedOurNeighbors” and a link to your fundraising page

IF YOU ARE ON FACEBOOK, please join the Facebook event for the [“Shopping Cart Shuffle 5K”](#):

In the weeks leading up to the event you will receive fundraising ideas, and hear stories about our support of our local neighbors, and hopefully get ideas from others who are also participating!

- “Join” the event, Invite your friends and make sure you tag the event in any posts you make about your fundraising. For example:
“Thanks Cousin Susie for your donation to the 2020 Shopping Cart Shuffle 5K” and helping me feed our hungry neighbors!”

- Share how YOU are raising money so that others can learn from you (share pics if you have them). For example:
 - “My office just did a Jeans Day and raised \$325 towards my fundraising goal”
 - “Our kids had a lemonade stand and raised \$75!”
 - “Would you believe my dentist just donated \$100 !?! ASK EVERYONE to donate – you’ll be surprised how generous people can be!”

Check out our [“Sample Social Media Posts”](#) for more ideas and inspiration!

Need help? Contact Heather Kash, Development Director at 630.923.5197 or at Heather@NeighborhoodFP.org.