



## Sample Email

### Social Media is a great fundraising tool, but old-fashioned email is still the best fundraising tool!

It guarantees that people will see it (not everyone sees all your social media posts), and generally it produces greater results. Sample text is below, but please customize and share YOUR story, and why participating in this walk and fundraising to feed neighbors in need is important to you!

*Sample text:*

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Help me make a difference for local families in need!

People think of DuPage county as being very wealthy, but I was shocked to learn that portions of the county have poverty rates as high as 31.5%. There are actually more hungry people in DuPage County than any other county in IL other than Cook County!

That is why on August 7<sup>th</sup>, I will be participating in Neighborhood Food Pantries' Shopping Cart Shuffle, to raise much needed funds make a difference for LOCAL families in need!.

Please help me support the 62,420 hungry people in DuPage County!

- 1) Make a donation to support my effort. It's easy - you won't even break a sweat! **INSERT A LINK TO YOUR FUNDRAISING PAGE**
- 2) Join our team! If you are in the Chicago area, follow the link above and select 'join my team' to join the effort!

Please - help me make a difference for these local families. Any amount, large or small, will help. Thank you in advance for your support!

Make sure that you have [Personalize your Fundraising Page](#) before sending your email!

Check out our "[Fundraising Tips](#)" page for tips on other ways to fundraise.

*Need help? Contact Heather Kash, Development Director at 630.923.5197 or at [Heather@NeighborhoodFP.org](mailto:Heather@NeighborhoodFP.org).*