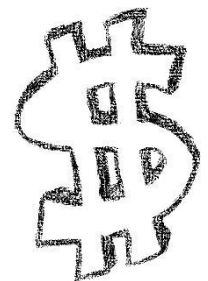




Fundraising Tips

There are lots of ways to meet your fundraising goals – here are some of our favorite suggestions, but please share your most effective methods with us on the [Shopping Cart Shuffle 5K](#) Facebook page!

1. **PERSONALIZE YOUR FUNDRAISING PAGE!**
2. **SEND AN EMAIL** to everyone you know asking for help.
 - Visit the [Hunger in DuPage County](#) section of our website for some facts and figures to use in your fundraising messaging.
 - Write a personal message that talks about why feeding your hungry neighbors is important to you. Some ‘inspiration’ messages to copy, modify or use for ideas:
 - i. “When I get hungry, it’s hard for me to concentrate on {work/school}. I’m raising money for Neighborhood Food Pantries because it’s important that the 32,000+ kids in DuPage county are well fed to do well in school”.
 - ii. “As you might know, when I get hungry, I get HANGRY. 68,000 people in DuPage county are at risk of being Hangry EVERY DAY. Help me raise money to feed our hungry neighbors”.
 - iii. “People think of DuPage county as being very wealthy, but I was shocked to learn that portions of the county have poverty rates as high as 27.9%. Please donate to help me raise money for the more than 74,000 DuPage residents who don’t know where their next meal is coming from!”
 - Don’t be afraid to reach for their emotions – “Make ‘em laugh” or “Make ‘em cry”, but get their attention!
 - Include a link to your fundraising page.
 - Remind them to find out if their company matches donations ! ! !
3. **SHARE THE IMPACT** of their donation:
 - i. \$5 will feed a family of 4 for a whole week
 - ii. \$20 feeds a family for a month
 - iii. \$50 provides more than 1,000 lbs of food for our neighbors in need
 - iv. \$100 provides 2,600 meals for local families
4. **SHARE YOUR PAGE** on Social Media (see the [“Social Media and Fundraising”](#) section)
5. **ASK FOR DONATIONS AT WORK:**
 - See if your company will host a ‘dress down’ day (employees can wear jeans, shorts, or flip-flops in exchange for a donation)
 - Put up a flyer & collection bin by your desk, at the cashier checkout or reception station or in your lunchroom / cafeteria
6. **ASK LOCAL BUSINESSES TO COLLECTION DONATIONS**
7. **HOLD A RESTAURANT FUNDRAISER** at your favorite watering hole (ask them to donate a portion of sales on a certain day)
8. **ASK YOUR FRIENDS** who do ‘home party sales’ to do a fundraiser and donate a portion to your effort:
 - a. Invite several friends to your home together for a “Girl’s Night In” event
 - b. Make it easy – have an ‘online party’



Need help? Contact Heather Kash, Development Director at 630.923.5197 or at Heather@NeighborhoodFP.org.