



# Shopping Cart Shuffle

August 7, 2021  
Mallard Lake Forest Preserve



## 2021 Sponsorship Benefits

**More than 10% of Illinois residents are food insecure as a result of the pandemic.**

Event attendance targeted at 200+

Event promotion will reach more than 20,000 people in Northwest DuPage County

## BECOME AN EVENT SPONSOR !

All Sponsors receive the following representation  
(logo or name based on sponsorship level)

- NFP Website
- NFP Annual Report
- Event website

Each sponsor level includes items in previous categories

### **Platinum (\$10,000 +) – includes 25 Race entries**

- Most prominent logo placement on event t-shirt
- Recognized publicly during event festivities
- Large logo on event banner (s)

### **Gold (\$5,000 - \$9,999) – includes 15 Race entries**

- Large logo on event t-shirt
- Medium logo on event banner (s)

### **Silver (\$2,500 - \$4,999) – includes 10 Race entries**

- Small logo on event banner(s)
- Medium logo on event t-shirt

### **Bronze (\$1,000 - \$2,499) – includes 5 Race entries**

- Social Media Announcement of Sponsorship
- Opportunity to set up a table at event

### **Friend (\$500 - \$999) – includes 2 Race entries**

- Small logo on event t-shirt

### **Donor (\$250 - \$499) – includes 1 Race entry**

- Right to place one item in event goodie bag
- Name listed on event t-shirt

## BECOME A PARTNER

Engage your customers & employees in an inspiring team-building activity without the up-front cost of a sponsorship.

- Teams of 50+\* will have a small logo on event t-shirt
- Teams of 25+\* will have their name on event t-shirt
- Teams who raise \$1,000+\* can have a small logo on event t-shirt

\* Team size / donations as of t-shirt printing cut-off date



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