



# Shopping Cart Shuffle

August 4, 2018  
Mallard Lake Forest Preserve



## 2018 Sponsorship Benefits

**68,000 People in DuPage County are HUNGRY - nearly half of those are children**

Event attendance targeted at 200+

Event promotion will reach more than 20,000 people in Northwest DuPage County

## BECOME AN EVENT SPONSOR !

All Sponsors receive the following representation  
(logo or name based on sponsorship level)

- NFP Website
- NFP Annual Report
- Event website



Each sponsor level includes items in previous categories

### **Platinum (\$10,000 +) – includes 25 Race entries**

- Most prominent logo placement on event t-shirt
- Recognized publicly during event festivities
- Large logo on event banner (s)

### **Gold (\$5,000 - \$9,999) – includes 15 Race entries**

- Large logo on event t-shirt
- Medium logo on event banner (s)

### **Silver (\$2,500 - \$4,999) – includes 10 Race entries**

- Small logo on event banner(s)
- Medium logo on event t-shirt

### **Bronze (\$1,000 - \$2,499) – includes 5 Race entries**

- Social Media Announcement of Sponsorship
- Small logo on event t-shirt

## EXCLUSIVE SPONSORSHIPS

(1 available for each):

### HEADWRAPS - \$3,750

- Co-branded logo placement on headwrap
- 10 Race entries
- Medium logo on event t-shirt

### WATER BOTTLES - \$1,750

- Co-branded logo placement on water bottle
- 5 Race entries
- Small logo on event t-shirt

**Contact Heather Kash, Development Director, at 630.923.5197 or [Heather@NeighborhoodFP.org](mailto:Heather@NeighborhoodFP.org) to learn more**

### **Friend (\$500 - \$999) – includes 2 Race entries**

- Name listed on event t-shirt
- Opportunity to set up a tent at event

### **Donor (\$250 - \$499) – includes 1 Race entry**

- Right to place one item in event goodie bag

## BECOME A PARTNER

Engage your customers & employees in an inspiring team-building activity without the up-front cost of a sponsorship.

- Teams with 10 or more members will receive the right to place one item in event goodie bags
- Recognition on event t-shirts:
  - Name when \$1,000+ RAISED by team
  - Logo when \$2,500+ RAISED by team